

FE2 –Video Application Grading Checklist

Student: _____

Job Title: _____

Time of video: _____

Introduction - 3 points	
Body Language Eye contact, gestures, body position and movement	1 0.5 0
Speaking Clear pronunciation and volume, correct speed, good flow without many pauses	1 0.5 0
Content Informative, interesting, creative and entertaining introduction to video	1 0.5 0
Video: Content and Quality- 5 points	
Time Video is between 1 and 2 minutes long	1 0.5 0
Information Informative – Applicant discusses or shows skills, experiences, education and personality which are relevant to the job	1 0.5 0
Clarity Video is easy to understand. Information is stated or shown clearly	1 0.5 0
Organization Video is well organized and is easy to follow.	1 0.5 0
Effectiveness Video shows the company that the applicant is the best for the job	1 0.5 0
Video: Creativity - 1 point	
Originality Video is creative and has a unique quality or idea to show the applicants information	1 0.5 0
Video: Overall Impression - 1 point	
Entertainment Video is entertaining and fun to watch	1
Quality Applicant put in time and effort to produce a good quality video	0.5 0
Total	/10